

Nonprofit Lifecycles Workshop

Presented by:
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President & CEO



Investing in Your Nonprofit's Success

November 12, 2025

Presented by:



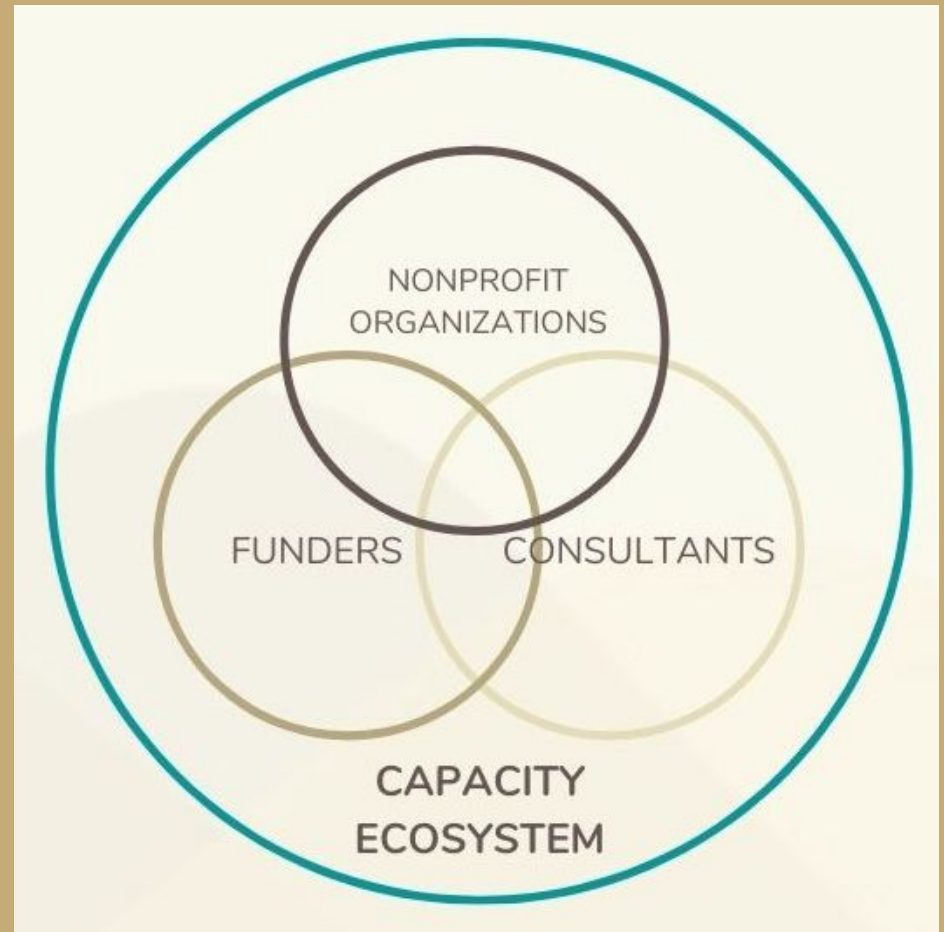
**Omaha Community
Foundation**

Growing good, together.

NONPROFIT LIFECYCLES INSTITUTE

We envision a world where vibrant nonprofits thrive in harmony with the communities they serve.

Our mission is to cultivate a healthy, dynamic, and collaborative capacity ecosystem.





Objectives

STRONG NONPROFITS, STRONGER COMMUNITIES

Your organization is vital to the community.

CAPACITY OCCURS IN STAGES

Understand where you are to build what's next to best realize your mission.

LIFECYCLE STAGE

An introduction of Lifecycles characteristics



Why does it matter?

Capacity Counts

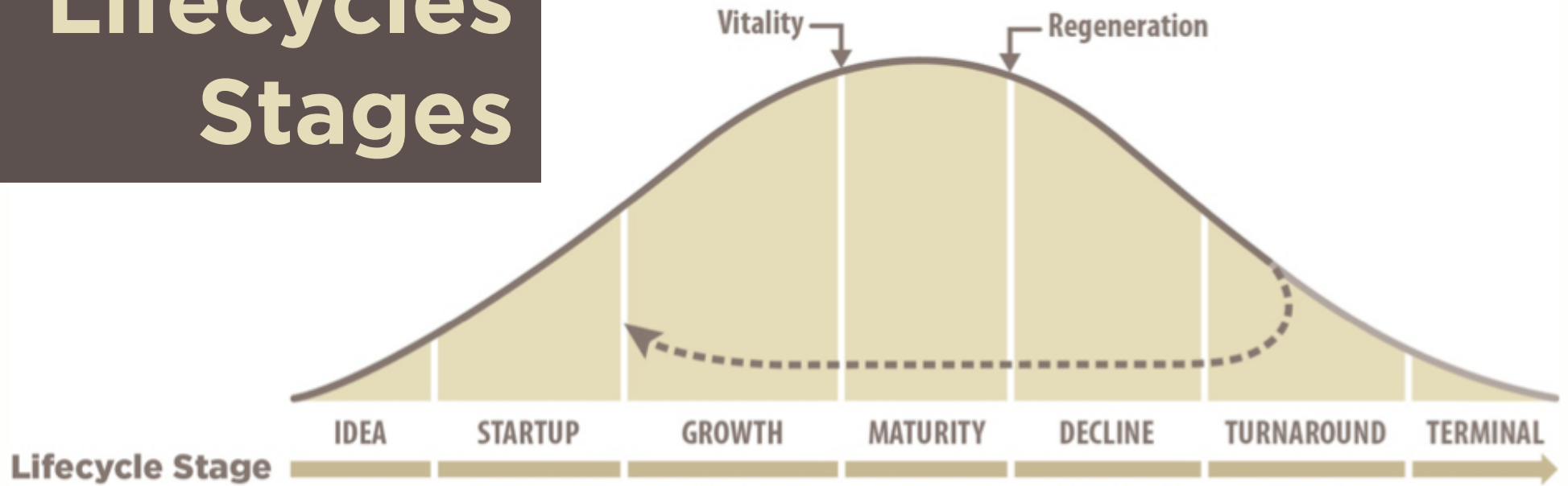
Your mission, vision, values & programs deserve a strong foundation to thrive.

Capacity Building

CAPACITY BUILDING

requires practical solutions,
grounded in solid diagnosis to
produce organizations that are
strong and durable.

Nonprofit Lifecycles Stages



Benefits of Lifecycles Thinking

SHARED VOCABULARY

Help get everyone on the same page as to where you are.

NORMAL & NOT ALONE

CLEAR COMMUNICATION

Communicate where you are and what you need next

DEPERSONALIZATION

Identify & address structural challenges based on Lifecycle vs. individuals.

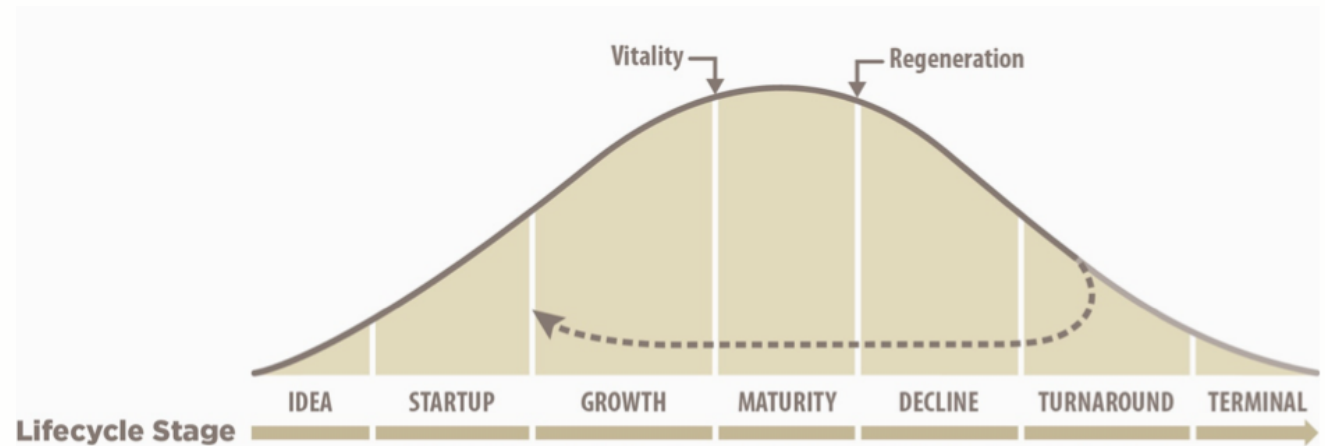


Toddlers
Teens
Mid-Life
Baby Boomers

Personal Lifecycle Descriptors

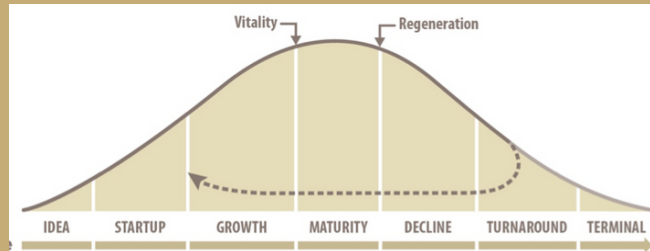
“A stage is a developmental period when characteristic patterns of behavior are evidenced & certain capacities become established.”

Lifecycles Overview



Build what's needed next based on where you are.

Overall Lifecycles



IDEA STAGE

Perceived community need; intense personal mandate to fill societal gap



STARTUP STAGE

High amount of energy & passion just beginning to build organization & programming



GROWTH STAGE

Opportunity abounds, demand for programs exceeds current capacities



MATURITY STAGE

Reputation for providing steady, relevant programming with a solid organization foundation



DECLINE STAGE

Status quo decision making based on internal factors rather than community needs



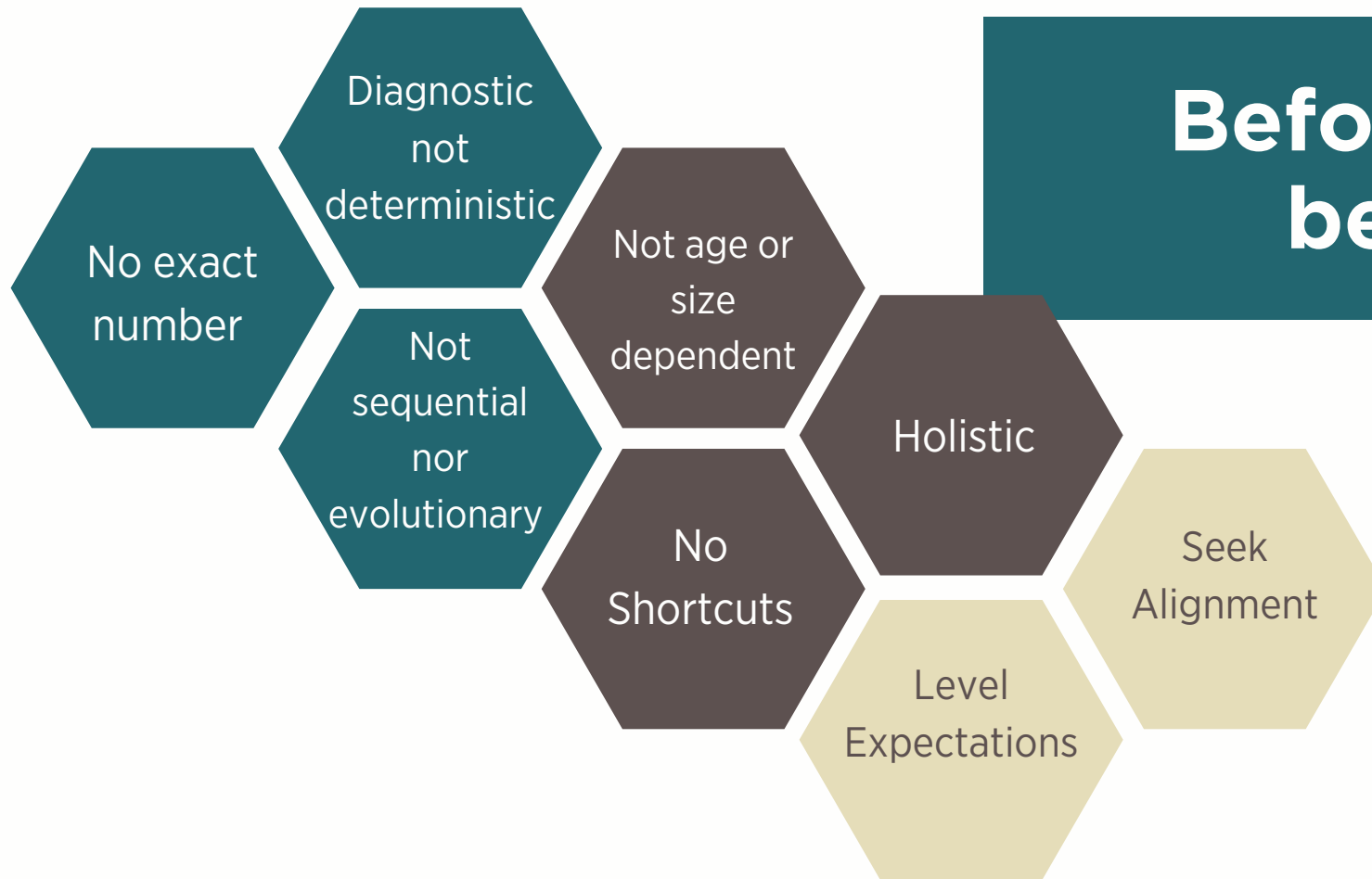
TURNAROUND STAGE

Critical juncture, determined to take decisive action to put organization back on course

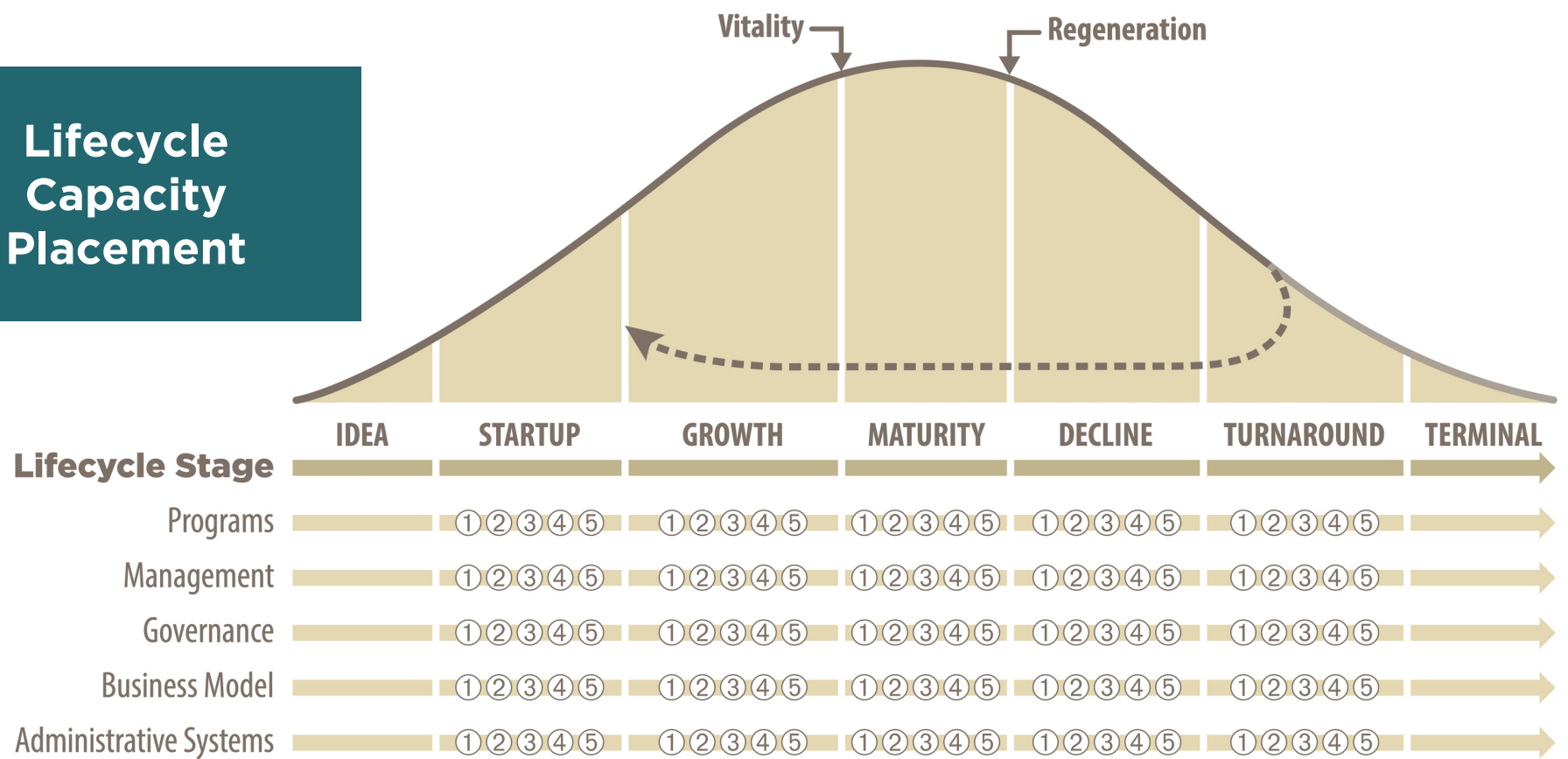


DECLINE STAGE

Closing due to organization losing its reason, will or energy to continue



Lifecycle Capacity Placement



Lifecycles Diagnostic Indicators

PROGRAMS

What stage are its programs? Individually, collectively?

MGMT

Does the current leader/CEO/executive director have the required characteristics to lead the organization through this stage?

SYSTEMS

Are current financial & administrative systems in line with the organization's programs & life stage?

BOARD

Is the board assuming roles & responsibilities consistent with the requirements of the lifecycle stage?

BIZ MODEL

Are the financial resources of the organization consistent with those required for the stage?

OVERALL

What overall lifecycle stage is the nonprofit?

Contact Us



Participant Feedback

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