

LET GOOD GROW FUND

# Aspirational. Intentional. Foundational.

The Let Good Grow Fund allows the Omaha Community Foundation to fulfill its mission of empowering impactful investments in our region. Encompassing a broad yet strategic set of initiatives, the fund continues to evolve with our community and becomes more focused as needs change.

Through your generous support of this fund, we are able to create a sustainable cycle of philanthropy. Starting with the research we conduct and analyze, and continuing through the mindful investments we make in the community, we are able to create meaningful change and lasting results.

**The Let Good Grow Fund provides the framework that enables the Foundation to both respond to urgent needs, like the impacts of the pandemic, and work on larger, societal issues that will help everyone in our community achieve their full potential.**



Omaha Community  
Foundation

Good grows here.



## 2020 RESULTS OVERVIEW

### COVID-19 Response Fund

The pandemic magnified existing inequities in our community—the same inequities we’ve identified through our work on The Landscape. This background enabled us to quickly and efficiently take action to help with the economic, health, and social consequences of the outbreak. We created the COVID-19 Response Fund to provide flexible resources to organizations in the Omaha-Council Bluffs metro area working with communities that are disproportionately impacted by the coronavirus.



**\$1.3 million raised**

**51 nonprofits granted**

serving people in areas of emergency housing, financial assistance, seniors, food security, and healthcare

### Chartered Advisor in Philanthropy (CAP)<sup>®</sup>

To earn the CAP<sup>®</sup> designation, professional advisors must pass three graduate-level classes taught through 15 sessions over the course of a year. This rigorous, interdisciplinary program gives professionals real-world examples along with best-practice curriculum and lessons from local experts. The program has successfully paved an educational pathway to bring awareness to donors about the needs of the community and giving wisely.



**120 graduates**

in CAP<sup>®</sup> since 2011

### Impact Investing

With the goal of activating donors in an innovative way while infusing a new funding stream into our community, we launched the Community Loan Fund this year. Bringing a new, sustainable resource to accelerate positive societal outcomes to area nonprofits, our Impact Investing model provides both a financial return to investors, and a social return for the community.



**\$400,000 invested**

through the Nebraska Enterprise Fund this year, growing small businesses and helping leaders of color

### Community Initiatives

Recognizing the importance of community initiatives that scale existing work, research critical and timely issues, educate on crucial topics, or fundraise for promising projects, the Omaha Community Foundation leads the way in moving our community forward. Building from the data available through The Landscape, we’re able to strategically support and advocate for our region’s most critical areas of concern. This year, we published our second Community Listening Report, created the COVID-19 Response Fund, and partnered with Douglas County to distribute \$20 million through the CARES Act Fund.



*Participated in*

**2 community-wide studies**

in partnership with several other foundations, on affordable housing, and Diversity, Equity, and Inclusion

### Omaha Gives!

Surpassing \$58 million raised in eight years, Omaha Gives was an inclusive, celebratory platform of generosity for thousands of donors and hundreds of nonprofits. The mission of a stronger, more vibrant and equitable community continues as SHARE Omaha becomes our region’s singular destination for online giving and volunteer opportunities in 2021.



**\$8.5 million raised by**

**23,375 unique donors to**

**1,010 nonprofits**

with 65,160 total donations in its final record-breaking year

### Omaha Venture Group

A giving circle for young professionals, Omaha Venture Group utilizes a venture philanthropy model and supports small and emerging nonprofits across the Omaha region. This group engages the next generation of philanthropists by distributing funds through a collaborative grantmaking process.



**\$34,000 awarded**

to 4 nonprofits

