



OMAHA GIVES & SHARE OMAHA

Transition Question and Answers for Nonprofits

What's happening to Omaha Gives?

After eight years and more than \$58 million raised from a cumulative 365,224 donations for nonprofits throughout Douglas, Sarpy, and Pottawattamie Counties, the day of giving known as Omaha Gives has ended. In its place, the Omaha Community Foundation is partnering with SHARE Omaha to continue to spread the good for nonprofits in the metro. The Omaha Gives website will remain active until the spring of 2021, with more details to be announced in the weeks to come.

Will there be a giving day in 2021?

No. To concentrate efforts towards an enhanced collaborative platform there will not be a giving celebration in May 2021. However, nonprofits can utilize year-round giving on OmahaGives.org until March 2021. See below regarding SHARE Omaha's plans for Do Good Week in April.

Will there ever be another giving day on OmahaGives.org?

No, OCF's final giving celebration was on May 20, 2020, where our community came together to care, connect, and contribute to more than 1,000 nonprofits - like you!

Why have the organizations decided not to hold another 24-hour giving day?

This change allows both groups to focus on what they do best. The Omaha Community Foundation will devote greater focus and resources to their community initiatives, grant programs, community interest funds, and nonprofit capacity building. SHARE Omaha will focus on growing engagement 365 days a year in the metro area including donations and volunteerism through an expanding online platform.

What does this mean for Pottawattamie Gives?

Since Pottawattamie Gives was a function of Omaha Gives specifically for Pottawattamie County-based nonprofits, it will also be ending. SHARE Omaha serves the entire metro area, including Pottawattamie, Mills, and Harrison counties in Iowa. We encourage all eligible Iowa-based organizations to register with SHARE Omaha.



What will happen to our Omaha Gives nonprofit profile and data?

The Omaha Gives platform will remain fully functional until the spring of 2021, meaning nonprofit administrators have access to their donation information and reports. OCF encourages nonprofit administrators to begin exporting OmahaGives.org donation information prior to closing of OmahaGives.org. Once the Omaha Gives site has closed, the Omaha Community Foundation will not be able to provide nonprofits with donation reports.

How will nonprofits transition from Omaha Gives to SHARE Omaha?

The Omaha Community Foundation will assist in the transition of existing, eligible Omaha Gives nonprofits to SHARE Omaha following the close of OmahaGives.org. After the transition, SHARE Omaha will be available to assist with any questions. Additional details on this will be announced in the following months. Eligible nonprofits are encouraged to register for SHARE Omaha now.

What features will remain the same after transferring to SHARE Omaha?

Nonprofits will have the ability to accept monetary donations from their supporters, promote events, and even attract new donors on SHARE Omaha. To learn more about SHARE Omaha's platform visit: <https://shareomaha.org/>.

What unique features are available on SHARE Omaha that were not available on Omaha Gives?

SHARE Omaha's current website allows nonprofits to post volunteer needs and feature Amazon wish lists, in addition to promoting events and collecting donations. They are also expanding their platform in the next year, which promises to offer an improved experience for customized, hyper-local giving.

What features will no longer be available on SHARE Omaha?

Leaderboards, Challenge Funds raised by nonprofits, Cheer Pages, and the ability to give using an OCF account will not be available on the SHARE Omaha platform.

What is SHARE Omaha's role in this transition?

SHARE Omaha has been a proud partner of Omaha Gives and the Omaha Community Foundation - and we're thrilled to continue to collaborate! SHARE Omaha will serve as the year-round giving, volunteer, and nonprofit support site for the Omaha/Council Bluffs metro. SHARE Omaha will promote giving opportunities such as Giving Tuesday, with hashtags #GivingTuesday402 and #GivingTuesday712.



What do nonprofits need to do now?

If you currently have both an Omaha Gives and SHARE Omaha nonprofit profile, you can keep both active until Spring 2021. If you are not a part of SHARE Omaha yet and meet eligibility requirements (see below), [click here](#) to start their registration process.

What do nonprofits need to do before Omaha Gives closes in the spring?

Nonprofit administrators will need to export all donation reports as access to this will not be available after the close of Omaha Gives. The Omaha Community Foundation will not be able to provide donation reports to nonprofits after the close of the website.

What if I am not on SHARE Omaha currently?

If you are not a registered nonprofit on SHARE Omaha, [click here](#) to access their registration process now. OCF will work with SHARE Omaha to transition basic organizational information to the new site for those nonprofits that are eligible in Spring 2021.

What are the eligibility requirements for SHARE Omaha?

In order to be on the SHARE Omaha platform, nonprofits must:

- Have a 501(c)(3) designation with a valid Employment Identification Number (EIN)
- Serve Douglas, Sarpy, Dodge, Saunders, Washington, Pottawattamie, Mills, and/or Harrison County in a significant capacity
- NOT be a house of worship, school, or club
- Be in business a minimum of one year since date of incorporation
- Have a working website
- Appoint a primary point of contact for SHARE Omaha

What if my organization is not eligible to be on SHARE Omaha?

The eligibility requirements for SHARE Omaha are different than those for Omaha Gives, and we understand that may be disappointing for some organizations. Thankfully, we know our creative and generous community will continue to support those organizations through other avenues.



Are nonprofits required to sign up for SHARE Omaha?

Nonprofits are not required to register for SHARE Omaha, however, the Omaha Gives team encourages it! Take advantage of this comprehensive online platform to elevate giving for your nonprofit organization as well as volunteer efforts.

How can I stay engaged with the Omaha Community Foundation?

The Omaha Community Foundation is proud to offer support to nonprofits through grant and capacity building programs, including [Fund for Omaha](#), the [African American Unity Fund](#), [Futuro Latino Fund](#), the [Equality Fund for LGBTQIA+](#), and [more](#). Additionally, nonprofits can stay connected to the latest nonprofit news, grant information and more via [Facebook](#), [Twitter](#), [Instagram](#), [Program Connect](#), and [OmahaFoundation.org](#).

When is SHARE Omaha's Do Good Week?

Do Good Week will take place April 19-24, 2021 and is a celebration of all forms of generosity including donations and volunteerism.

Who should I contact with questions?

If nonprofit administrators have questions related to OmahaGives.org and any data or information on the platform, please contact omahagives@omahafoundation.org. For questions related to SHARE Omaha, SHARE Omaha eligibility, and site information, please contact info@SHAREomaha.org.