



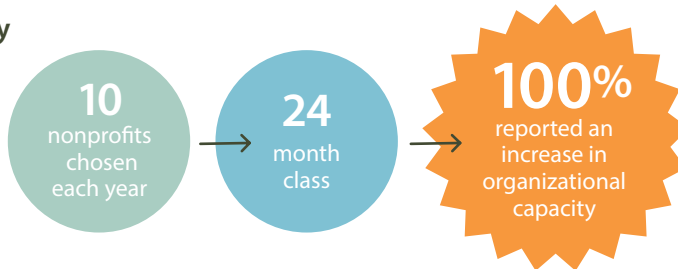
2018

Let Good Grow Programs

We're making good things happen and creating positive change! Our programs continue to **strengthen the nonprofit community, bring people together around giving, and grow philanthropic resources.** There is so much good here—look at what we've accomplished together this last year, and imagine what we can do in 2018.

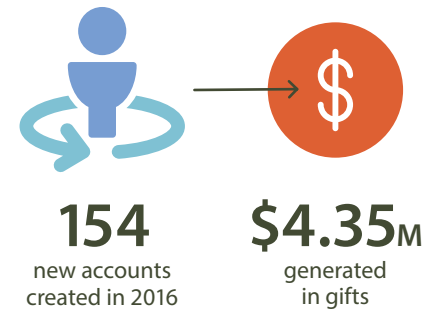
Nonprofit Capacity Building

Strengthening nonprofits to strengthen the whole community.



New Account Incentive

Matching 10% of initial year-end contributions for donors opening new accounts.



Omaha Venture Group

Helping emerging leaders learn about grassroots grant-making.



41 young professionals



100% reported increased knowledge of nonprofits and the grant-making process



\$43,700 in grants distributed to 10 nonprofits

The Landscape

Using data and insights from 31 indicators to invest in the most vital areas of community life.

TheLandscapeOmaha.org

10,000+

visitors to the website since its launch in the fall of 2016



Chartered Advisor in Philanthropy (CAP®)

Teaching advisors, through our one-year program, how to help clients reach charitable giving goals and discover the legacies they will leave.



15 class sessions per year



81 advisors enrolled in CAP® since 2011



296 total referring advisors in our network

Omaha Gives

Increasing awareness of local nonprofits with a 24-hour online giving day. OmahaGives.org

923 nonprofits

