

Growing a Connected, Collaborative Community

As an essential piece of the Omaha Community Foundation's Community Investment Strategy, the Let Good Grow Fund plays a crucial role in addressing some of our area's most significant issues. We're raising awareness about both opportunities and challenges, and focusing resources on the efforts that are achieving results.

When you invest in the Let Good Grow Fund, you're supporting these efforts and helping make exciting things happen.



The Landscape

A community-driven research project on the well-being of the Omaha-Council Bluffs region, TheLandscapeOmaha.org contains insightful data and stories about our area's most pressing issues. In 2018, we added two new focus areas: Arts & Culture and Civic Engagement.



1,620 Residents

were engaged in a community listening effort, resulting in six areas of opportunity to address.

Omaha Venture Group (OVG)

A giving circle for young professionals, they distributed \$45,000 in grants to 10 local nonprofits. Of the group, 85 percent reported increased knowledge of nonprofits and the grantmaking process.



87% of OVG Members

said they were able to make a larger impact on the community by giving through the group than on their own.

Chartered Advisory in Philanthropy (CAP)[®]

To earn this designation, professional advisors must pass three graduate-level classes taught through 15 sessions over the course of a year. This rigorous, inter-disciplinary program gives professionals real-world examples and features local experts who share how to best help clients discover the legacies they'll leave their families and community.



95 CAP[®] Advisors

in our area, all specially trained in best practices in charitable giving.

Omaha Gives!

Our community has raised \$42 million since we launched this 24-hour charitable challenge in 2013. In 2018 alone, \$7.4 million was donated from 18,548 individuals.



48,279 Donations

were made during Omaha Gives! in 2018—that's a record!

Your continued support makes it all possible.

We're thankful for your support.

The good is growing—but there's much more to do.

We are focusing more than ever on the pervasive issues in our community. Your investment in the Let Good Grow Fund helps us expand our reach and make an even bigger impact.



We're Opening Opportunities



Omaha Community Foundation

Good grows here.