

SO MANY WAYS TO SWEETEN YOUR GIVE!

CHALLENGE FUNDS

Nonprofits will have the ability to raise and promote their own challenge funds through omahagives.org, providing even more reasons to support them during Omaha Gives!. The challenge funds raised by each nonprofit will be included in the final fundraising total reported at midnight on May 24 if the nonprofit has confirmed their goal.

OMAHA STEAKS–STEAKS FOR GOOD 24 HOURLY DRAWINGS

Each hour, two donations will be randomly selected to receive an additional \$535 added to them for a total of \$25,680. Once a nonprofit has received an hourly prize, they will not be eligible to receive another one.

PARTICIPATION PRIZES BY CQUENCE HEALTH, MUTUAL OF OMAHA, AND TD AMERITRADE

45 prizes worth \$90,000 will be awarded to nonprofits attracting the highest number of donors in three separate categories during three 8-hour time periods throughout the day (12 am - 8 am, 8am - 4 pm, 4 pm -12 am). Once a nonprofit has received a participation prize, they will not be eligible to receive another one.

3 TIME CATEGORIES	SMALL <i>(Less than \$100,000)</i>	MEDIUM <i>(\$100,000–\$500,000)</i>	LARGE <i>(Over \$500,000)</i>
1st - 8am	3,000	3,000	3,000
2nd - 8am	2,500	2,500	2,500
3rd - 8am	2,000	2,000	2,000
4th - 8am	1,500	1,500	1,500
5th - 8am	1,000	1,000	1,000
1st - 4pm	3,000	3,000	3,000
2nd - 4pm	2,500	2,500	2,500
3rd - 4pm	2,000	2,000	2,000
4th - 4pm	1,500	1,500	1,500
5th - 4pm	1,000	1,000	1,000
1st - 12am	3,000	3,000	3,000
2nd - 12am	2,500	2,500	2,500
3rd - 12am	2,000	2,000	2,000
4th - 12am	1,500	1,500	1,500
5th - 12am	1,000	1,000	1,000
TOTALS	\$30,000	\$30,000	\$30,000

