



# OMAHA GIVES!

*powered by the Omaha Community Foundation*

## RAISE MONEY FOR YOUR FAVORITE NONPROFIT!

We've made it easy for you to raise more support for your favorite nonprofit on the day of Omaha Gives!

Create a Personal Cheer Page and you can rally your circles to support your cause.

### WHAT IS A PERSONAL CHEER PAGE?

Personal Cheer Pages provide a way for you to raise money on behalf of any nonprofit organization featured on omahagives.org. This feature allows you to create a custom web page with pictures, video, and a personal appeal from you. Once the page is set up, you can share it with your friends and family by posting on social media, sending emails with a link to your personal page on omahagives.org, and asking them to help you reach your goal by making a donation. Personal Cheer Pages make it easy to help your favorite nonprofits garner more support than what you alone can give.

### PUMP UP THE FUN

A Personal Cheer Page can help you raise excitement and have more fun with the giving day. Here are a few ideas:

- Your kids choose their favorite charity and you challenge yourselves to see how much of a difference your family can make.
- It's your birthday in May and you prefer donations to charity rather than presents.
- In gratitude, you want to raise money for the rescue organization that saved your beloved dog from a puppy mill.

### HOW DO I SET IT UP?

To set up a Personal Cheer Page, you'll need to create an Omaha Gives! donor profile. You can then set up a page to promote a nonprofit on omahagives.org. All you need to do is:

1. Log in to, or create, your Omaha Gives! donor profile.
2. Click on the "Cheer Page" tab of your account.
3. On the "Cheer Pages" tab, click on "Create Cheer Page".
4. Enter the information you want on your Personal Cheer Page (i.e. a picture of you, a video about the nonprofit you're supporting, a personal message asking your friends and family to donate, etc.).
5. Create a custom URL for your Personal Cheer Page.
6. Set your fundraising goal.
7. Submit your page to the nonprofit for approval.
8. The nonprofit will review the information and either approve the page or contact you with any questions or concerns they might have.
9. Once the nonprofit approves your campaign, you'll get an email notifying you that your cheer page is now live. Next, you'll want to tell others about it by sending the custom URL to your page in an email or by sharing it on social media.



**OmahaGives.org**



## IS THERE A LIMIT TO THE AMOUNT I CAN RAISE THROUGH AN OMAHA GIVES! CHEER PAGE?

While you have the ability to set any goal you want, we encourage you to set a goal that is feasible within 24 hours through your networks. Successful campaigns in the past have ranged from \$100-\$2,000.

## WHEN WILL MY CHEER PAGE CAMPAIGN END?

Your personal cheer page campaign will end at midnight on May 24. Note: OCF will open up this feature again after May 24, so that you can cheer for nonprofits year-round if you choose.

## WILL I BE NOTIFIED WHEN SOMEONE MAKES A DONATION THROUGH MY PERSONAL CHEER PAGE?

Yes. You will be sent an email that tells you that a donation has been made and who made the donation unless they have chosen to give anonymously. Keep the spirit of generosity going by thanking the donor right away. You may also want to ask them to share the Personal Cheer Page with their friends!

## IF SOMEONE SCHEDULES A DONATION THROUGH MY CHEER PAGE, WILL I SEE IT?

Scheduled donations are processed on May 24. Any donations scheduled for a personal cheer page will show on your cheer page progress bar and will be totaled under “scheduled” donations. Once the donation is processed, it will be reflected in the amount raised. If a scheduled donation is cancelled or does not process on May 24, the amount scheduled will be removed from the progress bar.

## HOW WILL THE DONATIONS I RAISE THROUGH A CHEER PAGE GET TO THE NONPROFIT?

When people donate from the cheer page you set up, they are donating to the nonprofit that you are raising money for and not directly to you. When someone clicks to donate on your cheer page, they will be directed to the donation page for the designated charity and will complete their donation through the normal checkout process.

As with all other donations, the Omaha Community Foundation will compile the donations and distribute checks to participating nonprofits after the event. You will receive no financial compensation for your fundraising efforts, but you will reap all the rewards that come from giving back to your community.

## CAN I CHEER FOR MULTIPLE CHARITIES?

We recommend you choose only one or two of your favorite nonprofits, and focus your efforts on those!

## HOW CAN I ACKNOWLEDGE MONEY THAT HAS BEEN RAISED FOR THE NONPROFIT BUT NOT ONLINE?

All donations for Omaha Gives! must be given via the online platform. Gifts made via checks and cash are great, but will not be represented on omahagives.org.

## HOW CAN I SEE WHO IS FUNDRAISING FOR A NONPROFIT?

If a nonprofit has a cheer team, you can click on the “Our Cheer Pages” link located on the nonprofit’s profile. To see a list of Cheer Pages for all organizations, you can select the “All Cheer Pages” button under the Nonprofit search bar.

**IF YOU HAVE QUESTIONS REGARDING CHEER PAGES, PLEASE CONTACT KATRINA ADAMS AT [KATRINA@OMAHAFUNDATION.ORG](mailto:KATRINA@OMAHAFUNDATION.ORG).**