



OMAHA GIVES!

powered by the Omaha Community Foundation



RAISE MONEY FOR YOUR FAVORITE NONPROFIT!

Sometimes there's only so much good you can do by yourself. That's why we've made it easy for you to raise money for your favorite nonprofit on the day of Omaha Gives! By creating a personalized fundraising page, you can rally your circles to support your cause.

WHAT ARE FUNDRAISING PAGES?

Fundraising pages are a way for you to raise money on behalf of any charity featured on omahagives24.org. This feature allows you to create a custom web page with pictures, video, and a personal appeal from you. Once the page is set up, you can share it with your friends and family by posting on social media, sending emails with a link to your personal page on omahagives24.org, and asking them to help you reach your goal by making a donation. Fundraising pages make it easy to help your favorite nonprofits garner more support than what you alone can give.

UP THE EXCITEMENT AND FUN

A fundraising page can help you raise excitement and have more fun with the giving day. Some common ways to use fundraising pages include:

- Your kids choose their favorite charity and you challenge yourselves to see how much of a difference your family can make.
- It's your birthday in May and you prefer donations to charity rather than presents.
- Your science teacher promised to shave his beard if your class fundraising page meets its fundraising goal.
- In gratitude, you want to raise money for the rescue organization that saved your beloved dog from a puppy mill.

HOW DO I SET UP AN OMAHA GIVES! FUNDRAISING PAGE?

To set up a fundraising page, you'll need to create an Omaha Gives! donor profile. You can then set up a page to promote a charity on omahagives24.org. Within minutes, your fundraising page will be live! All you need to do is:

1. Log in to, or create, your Omaha Gives! donor profile.
2. Click on the "My Campaigns" tab of your account.
3. On the "My Campaigns" tab, click on "Create Campaign".
4. Enter the information you want on your fundraising page (i.e. a picture of you, a video about the charity you're supporting, a personal message asking your friends and family to donate, etc.).
5. Create a custom URL for your fundraising campaign page.
6. Set your fundraising goal.
7. Submit your page to the nonprofit for approval.
8. The nonprofit will review the information and either approve the page or contact you with any questions or concerns they might have.
9. Once the nonprofit approves your campaign, you'll want to tell others about it by sending the custom URL to your page in an email or by sharing it on social media.



LET'S GIVE TOGETHER

OmahaGives24.org





IS THERE A LIMIT TO THE AMOUNT I CAN RAISE THROUGH AN OMAHA GIVES! FUNDRAISING PAGE?

No. You have the ability to set any goal you want.

WHEN WILL MY FUNDRAISING CAMPAIGN END?

Your fundraising campaign will end at midnight on May 25. Note: OCF will open up this feature again after May 25, so that you can fundraise for nonprofits year-round if you choose.

WILL I BE NOTIFIED WHEN SOMEONE MAKES A DONATION THROUGH MY FUNDRAISING PAGE?

Yes. You will be sent an email that tells you that a donation has been made and who made the donation unless they have chosen to give anonymously. Keep the spirit of generosity going by thanking the donor right away. You may also want to ask them to share the fundraising page with their friends!

SOMEONE SCHEDULED A DONATION THROUGH MY FUNDRAISING PAGE, BUT I DON'T SEE IT?

Scheduled donations are processed on May 25. Once the donation is processed, you will be able to see progress towards your goal on your public fundraising page. You and your chosen nonprofit, however, will be able to see a list of all scheduled donations before they are processed.

HOW WILL THE DONATIONS I RAISE THROUGH A FUNDRAISING PAGE GET TO THE NONPROFIT?

When people donate from the fundraising page you set up, they are donating to the nonprofit that you are raising money for and not directly to you. When someone clicks to donate on your fundraising page, they will be directed to the donation page for the designated charity and will complete their donation through the normal checkout process.

As with all other donations, the Omaha Community Foundation will compile the donations and distribute checks to participating nonprofits after the event. You will receive no financial compensation for your fundraising efforts, but you will reap all the rewards that come from giving back to your community.

CAN I FUNDRAISE FOR MULTIPLE CHARITIES?

Yes, you can set up as many fundraising pages as you'd like, but each fundraising page can only be for one nonprofit. You cannot set up one fundraising page for multiple nonprofits. We recommend you choose only one or two of your favorite nonprofits, and focus your efforts on those!

HOW CAN I ACKNOWLEDGE MONEY THAT HAS BEEN RAISED FOR THE NONPROFIT BUT NOT ONLINE?

All donations for Omaha Gives! must be given via the online platform. Gifts made via checks and cash are great, but will not be represented on omahagives24.org.

HOW CAN I SEE WHO IS FUNDRAISING FOR A NONPROFIT?

If a nonprofit has personal fundraisers, you can click on the "All Fundraisers" link located on the nonprofit's profile.

IF YOU HAVE QUESTIONS REGARDING FUNDRAISING PAGES, PLEASE CONTACT KATRINA ADAMS AT KATRINA@OMAHAFUNDATION.ORG.

FOR MORE INFORMATION, VISIT OMAHAGIVES24.ORG