

FUNDRAISING RESOURCES

PROFESSIONAL ASSOCIATIONS

Association of Fundraising Professionals

The Association of Fundraising Professionals (AFP) represents over 30,000 members in more than 197 chapters in the United States, Canada, Mexico, Asia and throughout Europe working to advance philanthropy through advocacy, research, education, and certification programs. Online resources for members include white papers on fundraising topics, sample/template documents for fundraising, listserves for shared resources, monthly journal, blogs, bookstore access to books on fundraising topics, and weekly email newsletter.

National Chapter: <http://www.afpnet.org>

Local AFP members also receive job sharing information, bi-monthly newsletter, discount to monthly education/networking luncheon, discount to half and full day education seminars, and social events.

Non-members have access to job sharing information, monthly education/networking luncheons, half and full day education seminars, social events.

Nebraska Chapter: <http://afpnebraska.org>

Association of Healthcare Philanthropy

The Association for Healthcare Philanthropy (AHP) is an international professional organization dedicated exclusively to developing the men and women who encourage charity in North America's health care organizations. Established in 1967, AHP is the source for education, networking, information and research in health care philanthropy.

www.ahp.org

Council for Advancement and Support of Education

The Council for Advancement and Support of Education (CASE) is a professional association serving educational institutions and the advancement professionals who work on their behalf in alumni relations, communications, development, marketing and allied areas. CASE helps its members build stronger relationships with their alumni and donors, raise funds for campus projects, produce recruitment materials, market their institutions to prospective students, diversify the profession, and foster public support of education. CASE offers a variety of advancement products and services, provides standards and an ethical framework for the profession, and works with other organizations to respond to public issues of concern while promoting the importance of education worldwide.

www.case.org



Omaha Community
Foundation

Let good grow.

Nonprofit Association of the Midlands

The Nonprofit Association of the Midlands (NAM) is a member services organization for our area nonprofits that serve the public good and enrich our communities and the lives of individuals. A part of a national network, NAM's mission is to be the leader in assisting nonprofit organizations as they build their individual capacity and collective influence. NAM sends out a free E*Newsletter, holds educational seminars, and social networking gatherings for member-individuals working within the nonprofit sector to grow their base of knowledge and provide support for nonprofit organizations. A wide range of professional development opportunities continue to be developed by local and national experts and offered to NAM members in an effort to meet the changing demands of the nonprofit sector. NAM has increased partnerships with local foundations and government agencies to bring quality training at an affordable price for nonprofits. NAM works with members to raise the profile of the nonprofit sector and awareness for the quality of life that nonprofits ensure for our communities.

www.nonprofitam.org

Partnership for Philanthropic Planning

The Partnership for Philanthropic Planning's (PPP) mission is to help people and organizations create charitable giving experiences that are the most meaningful in achieving both charitable mission and the philanthropic, financial, family and personal goals of the donor.

www.pppnet.org

The Nebraska Partnership for Philanthropic Planning is an association that improves our community through a network of nonprofit financial development executives and professional advisors that serve donors. It does this by building awareness of charitable giving motivations and techniques, expertise and cooperation in the planning process, and ethical practice in the charitable gift planning.

www.nebraskappp.org

ONLINE RESOURCES AND E*NEWSLETTERS

Blue Avocado

Blue Avocado is a nonprofit online magazine for community nonprofits. Blue Avocado speaks for and from the people in community-based nonprofits. It is published every third Tuesday through an HTML newsletter delivered to more than 50,000 subscribers. Blue Avocado subscriptions are free.

www.blueavocado.org

Bridgespan Group

Bridgespan Group (BG) is a 501(c)(3) nonprofit that helps nonprofit and philanthropic leaders in the hard work of developing strategies and building organizations that inspire and accelerate social change. BG works to build a better world by strengthening the ability of nonprofit organizations to achieve breakthrough results in addressing society's most important challenges and opportunities.

www.bridgespan.org

BG pursues its mission through three sets of activities:

- Strategy consulting, executive search, and philanthropy advising, to help nonprofit organizations and philanthropists develop and implement strategies with the potential to achieve significant results.
- Sharing insights, strategies and tools developed by us and by others through research and client engagements.
- Developing or supporting strategic initiatives that aim to improve performance across the nonprofit sector. Notable among these is the Bridgestar initiative, which seeks to help nonprofits attract, connect, and develop strong leadership teams.

Foundation Center

Foundation Center (FC) is a leading source of information about philanthropy worldwide. The FC maintains a comprehensive database on US and global grantmakers and their grants; it also operates research, education and training programs designed to advance knowledge of philanthropy at every level.

www.foundationcenter.org

- Foundation Directory Online Subscription: Gain access to FC's unique databases of information on the nearly 100,000 foundations, corporate donors, and grantmaking public charities in the U.S. and 2.1 million of their recent grants.
- Online at: www.foundationcenter.org: FC provides a content-rich web site with a variety of free search tools, tutorials, downloadable reports, and other information updated daily, including Philanthropy News Digest, FC's daily news service, and PubHub, FC's searchable online collection of thousands of reports published by foundations and nonprofit organizations.
- Research: FC conducts research and publishing reports on the growth of the foundation field and on trends in foundation support of the nonprofit sector, including the annual "Foundations Today Series".
- Education: FC educates thousands of people each year through a full curriculum of training courses — in the classroom and online in the form of self-paced courses and tutorials, as well as webinars. FC offers free and affordable classes nationwide covering the funding research process, proposal writing, grantmakers and their giving, and related topics.
- Learning Centers: Operates library/learning centers in five locations—New York City; Washington, DC; Atlanta; Cleveland; and San Francisco—that offer free access to information resources and educational programs.
- Publications: FC published books ranging from basic primers on fundraising and nonprofit management to comprehensive reference works.
- Collaboration: FC coordinates a nationwide network of funding information centers — 450 Cooperating Collections that offer free local access to core Center resources and training.

Guidestar

Guidestar is a database of reports, completed and submitted by nonprofit organizations. There are no fees associated with a nonprofit organization sharing their information with Guidestar.

Any nonprofit in Guidestar's database can update its report with information about its mission, IRS tax status, programs, leaders, goals, accomplishments, and needs. Guidestar combines the information that nonprofits supply with data from several other sources. Individuals researching nonprofit organizations on a preliminary level can access Guidestar's database and search through Guidestar's records for free. To achieve a more comprehensive search, a membership may be required.

www2.guidestar.org

Planned Giving Design Center, LLC

Planned Giving Design Center, LLC (PGDC) is a virtual publishing company that helps create collaborative relationships between charitable and not-for-profit organizations and members of the professional advisory communities. The PGDC does this by providing the largest body of content on the subject of charitable gift planning along and planning tools found anywhere on the Internet that advisors and gift planners can use to help their clients and donors design, implement and administer their philanthropic plans.

www.pgdc.com

Stanford Social Innovation Review

Stanford Social Innovation Review (SSIR) is a part of the Center on Philanthropy and Civil Society at Stanford University. SSIR is an online publication driven by a diverse collection of contributors, including world class faculty, thought leaders, and executives. The mission of SSIR is to share substantive insights and practical experiences that will help those who do the important work of improving society do it even better.

www.ssireview.org

Stelter Company

The Stelter Company's mission is to assist charitable organizations nationwide in accomplishing their missions by writing, designing, producing and distributing high-quality direct mail newsletters, collateral material and Internet-based products. The Stelter Company has a knowledgeable field consulting staff that will help organizations to determine their marketing needs, recommend appropriate solutions and strategies, and follow-up with those organizations to ensure that the project has been completed successfully.

www.stelter.com

EDUCATIONAL RESOURCES

Indiana School of Philanthropy – The Fundraising School

The Fund Raising School (The School) is the only international fundraising education program housed within a university. The School helps thousands of fundraising professionals per year around the world achieve new levels of success by teaching the historical and philanthropic context, the current issues, and the art and science of fundraising and philanthropy. The School offers classes ranging from general fundraising basics to more focused, specific courses on various areas of fundraising, i.e.: planned giving, cultivating a capital campaign, etc.

<http://philanthropy.iupui.edu/TheFundRaisingSchool>

Omaha Public Library – Main Library W. Dale Clark

The Omaha Public Library offers a variety of resources for fundraising professionals to access, free of charge.

www.omahapubliclibrary.org

- Foundation Directory Online Professional: Database open to public use and geared towards non-profit organizations looking for grant funding from foundations.
- Foundation Grants to Individuals: Database open to public use and geared toward individuals who are looking for financial assistance and grant funding.

University of Nebraska – Omaha

Certificate of Fundraising Management

www.cfm.unomaha.edu

Masters of Public Administration – Nonprofit Management Focus

The MPA degree is the recognized graduate degree for professional positions focusing on public service.

www.mpa.unomaha.edu

College of Public Affairs and Community Service (CPACS)

CPACS does extensive outreach through community and outreach programs and partnerships within the Omaha area including internships with nonprofit organizations.

www.unomaha.edu/cpacs/outreach_programs.php

BOOKS AND PUBLICATIONS

Charitable Tax Information, By: R & R Newkirk

R & R Newkirk supplies individuals and organizations with creative planned gift marketing, including planned gift promotional publications and training, backed by a service-oriented staff. With a team of tax attorneys and support staff, R & R Newkirk can provide planned gift officers with legally accurate, current tax and estate planning articles and publications. R & R Newkirk also offers clients the option of subscribing to their “Charitable Giving Tax Service” where clients can find answers to almost any gift planning question.

www.rrnewkirk.com

Chronicle of Philanthropy

The Chronicle of Philanthropy is a news source, in print and online, for nonprofit leaders, fund raisers, grant makers, and other people involved in the philanthropic enterprise. The Chronicle provides news and information for executives of tax-exempt organizations in health, education, religion, the arts, social services, and other fields, as well as fund raisers, professional employees of foundations, institutional investors, corporate grant makers, and charity donors. Along with news, it offers such service features as lists of grants, fundraising ideas and techniques, statistics, reports on tax and court rulings, summaries of books, and a calendar of events. Either format (print or online) provides subscribers with complete access to Philanthropy.com at no additional charge.

www.philanthropy.com

Giving: Taxation, Planning & Strategies

By Richard L. Fox (Thomson Reuters, 2011), Second Edition, Volume 1-2.

This book is a resource for charitable giving scenarios as they apply to the IRS. It is focused on governing tax rules and regulations and instructions for how to achieve certain charitable actions.

Midlands Business Journal

The Midlands Business Journal is a weekly publication that gives subscribers an in-depth look into Omaha-area businesses, executives' profiles, nonprofit organizations, timely features, and late-breaking news.

www.mbj.com

Nebraska Foundation Directory

Produced by the Junior League of Omaha, the Nebraska Foundation Directory is a complete listing of private foundations that make grants to nonprofit organizations throughout Nebraska. The Directory has been compiled from data listed on IRS Tax forms and individual foundation websites.

www.juniorleagueomaha.org

Omaha Metro Magazine

Omaha Metro Magazine is a magazine in Omaha, Nebraska, covering entertainment programs and local news. Metro is a monthly magazine covering lifestyle, culture and philanthropy in Omaha, Lincoln, Council Bluffs and the surrounding region.

www.spiritofomaha.com

IN ADDITION TO THESE RESOURCES, THERE ARE MANY LOCAL CONSULTANTS THAT ARE AVAILABLE FOR HIRE TO ASSIST WITH FUNDRAISING, MARKETING, AND CULTIVATING DONORS.