

# SO MANY WAYS TO SWEETEN YOUR GIVE!

# **BONUS DOLLARS**

\$350,000 will be shared by all participating nonprofits receiving donations during the event. The amount received will be based on each organization's overall percentage of funds raised on the day of the event. If an organization receives 1% of the total funds raised that day, that organization will receive 1% of the bonus funds. Donations will qualify for the bonus up to a \$10,000 limit per donor per nonprofit to prevent substantial donations from skewing the allocation of bonus funds.

### EXTRA BONUS DOLLARS

Nonprofits will have the ability to raise and promote their own bonus funds through omahagives24.org, providing even more reasons to support them during Omaha Gives!. The total bonus funds raised by the Omaha Community Foundation and extra bonus dollars raised by nonprofits will be included in the final fundraising total reported at midnight on May 20.

### OMAHA STEAKS-STEAKS FOR GOOD 24 HOURLY DRAWINGS

Each hour, one donation will be randomly selected to receive an additional \$1,000 added to it for a total of \$24,000. Once a nonprofit has received an hourly prize, they will not be eligible to receive another one.

# PARTICIPATION PRIZES BY CQUENCE HEALTH, MUTUAL OF OMAHA, AND TD AMERITRADE

45 prizes worth \$90,000 will be awarded to nonprofits attracting the highest number of donors in three separate categories during three 8-hour time periods throughout the day (12 am - 8 am, 8am - 4 pm, 4 pm -12 am). Once a nonprofit has received a participation prize, they will not be eligible to receive another one.

3 TIME CATEGORIES	SMALL (Less than \$100,000)	MEDIUM (\$100,000– \$500,000)	LARGE (Over \$500,000)
1st - 8am	3,000	3,000	3,000
2nd - 8am	2,500	2,500	2,500
3rd - 8am	2,000	2,000	2,000
4th - 8am	1,500	1,500	1,500
5th - 8am	1,000	1,000	1,000
1st - 4pm	3,000	3,000	3,000
2nd - 4pm	2,500	2,500	2,500
3rd - 4pm	2,000	2,000	2,000
4th - 4pm	1,500	1,500	1,500
5th - 4pm	1,000	1,000	1,000
1st - 12am	3,000	3,000	3,000
2nd - 12am	2,500	2,500	2,500
3rd - 12am	2,000	2,000	2,000
4th - 12am	1,500	1,500	1,500
5th - 12am	1,000	1,000	1,000
TOTALS	\$30,000	\$30,000	\$30,000